

# PROFIT PARTNERSHIPS 2024

*Proprietary Strategies Provide Superior Risk Adjusted Net After Tax Profits To Keep The Luxury Lifestyle In The Black & IRS At Bay*



**CONFIDENTIAL**  
For Discussion Purposes Only



# Disclaimer

- The information herein with respect to YES Yacht Executive Solutions, its principals or partnerships, ("YES" or the "Company") or any contemplated future partnership, contains forward-looking statements.
- The information herein is not to be construed as tax, investment, or legal advice of any kind and must not be relied upon as such. Rather as a catalyst for further discussions about possible future events. Nothing herein is a solicitation to invest or offer to sell securities of any kind.
- Each potential profit partnership contemplated will have different priorities, objectives, assets and operations unique to - and yet to be determined by- the individual partners in that particular partnership.
- Statements herein may relate to possible future events or future performance. All statements other than statements of historical fact are forward-looking statements. The use of any of the words "anticipate", "plan", "contemplate", "continue", "estimate", "expect", "intend", "propose", "might", "may", "will", "shall", "project", "should", "could", "would", "believe", "predict", "forecast", "pursue", "potential" and "capable", and similar expressions identify forward-looking statements.
- These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements.
- No assurance can be given that these expectations will prove to be correct and such forward- looking statements included herein should not be unduly relied upon.
- In addition, the reader is cautioned that historical results are not necessarily indicative of future performance. In addition, these materials may contain forward-looking statements and forward-looking information attributed to third party industry sources.
- In particular, this summary may contain forward-looking statements pertaining to the following: revenues and profit margins, information with respect to the pricing and sales of products and services, potential patent applications, commercialization plans, hiring of personnel, growth strategy and opportunities, and other statements that are not historical facts.
- These forward-looking statements are based on assumptions and are subject to numerous substantial known and unknown risks and uncertainties, certain of which are beyond the Company's control, that contribute to the possibility that the predictions, forecasts and other forward-looking statements will not occur.
- Although the Company believes that the expectations represented by such forward- looking statements are reasonable, there can be no assurance that such expectations will prove to be correct and, accordingly, that actual results will be consistent with the forward-looking statements contained herein.
- Some of the risks and other factors that could cause results to differ materially from those expressed in the forward-looking statements contained in this summary include, but are not limited to, the partners' priorities, impact of general economic conditions, industry conditions, risks in respect of the development, commercialization and adoption of technology, risks of securing necessary intellectual property rights, other legislative and regulatory risks, impact of competition, ability to hire key personnel, and ability to access sufficient capital.
- The forward-looking statements included herein are expressly qualified by this cautionary statement and are made as of the date of this presentation. The Company does not undertake any obligation to update or revise any forward- looking statements except as required by applicable laws.



# YES Yacht Executive Solutions

The creators of Net Worth Neutral Yacht Ownership and other strategies to make yacht ownership and the yachting lifestyle prudent wealth management, now takes the lifestyle to the next level with even more positive cash flow & net after tax profitability.

YES Profit Partnerships not only make it profitable to own depreciating luxury assets; yachts, jets, horses, real estate etc., but also protect and ensure against the ever increasing IRS audit risk.

Home | Health preserving | Why Yes | Opportunity | Professionals | Non Profits | Real Estate | Resources

YES Yacht Executive Solutions  
That if your clients surely they'd  
insights make living the best of the good life prudent wealth management

**TAX SAVINGS \$11,805,569**

**UNITE WE STAND DIVIDED WE FALL**

**SUCCESS SECRETS OF THE SUPER RICH**  
Ensuring generational prosperity during political and economic uncertainty

www.cnbc.com • 2017/12/18 • billionaire-richard-branso...

**Billionaire Richard Branson reveals why he always says 'yes'**

"If somebody offers you an amazing opportunity but you are not sure you can do it, say yes – then learn how to do it later!" Branson writes. The ...

CNBC · Ruth Umoh · Dec 18, 2017

**Effective federal tax rates less than 5%.**

**Historical U S Government Investment Returns:**

- 100% Return On Investment in 1 year,
- 1200% Return On Investment over 10 years,
- Backed by the full resources of the United States Federal Government.

If your current advisers knew - surely they would have told you already - wouldn't they?

Might this information alter your priorities and resource allocation?

Could this information possibly affect your net worth and economic?

**Now that we have your attention,** forei

Not only are society's economic and political rule changing, but it's now an entirely different will soon find themselves in unchar

OVERPAYING YOUR TAXES?  
Product of the YES Profit Partnership

# YES Profit Partnerships – *The Wall Street Way*

Enclosed for your review and consideration in concert with other potential YES Profit Partners is a general analysis and discussion of various examples and possibilities from the application of some of the most recent proprietary strategies and opportunities – including Profit Partners - and what's euphemistically referred to as the yachting lifestyle "*The Wall Street Way*".

Taking a loss from owning a luxury asset is not just unnecessary – it's unacceptable.

Profit Partnerships are specifically designed to assure against any losses from the purchase of luxury lifestyle assets such as yachts, jets, horses, and premium real estate, etc. and to ensure at least some certain minimal profit – without sacrificing the opportunity for substantial additional long-term gain.

“I don't like losses, sport.

Nothing ruins my day more than losses.”

Gordon Gekko, *Wall Street*



# The IRS Doesn't Like Losses Either

We recognize that not all yacht, jet, horse and real estate owners seek to maximize profits. For most it's a balance between economics and enjoyment, profit and pleasure, finance and family.

Generally, someone buying a yacht or a jet, already has adequate financial resources and offer charters, merely seeking to recover, or minimize the costs of enjoying the luxury lifestyle.

In fact, most probably prefer that no one else ever use their assets, and certainly no strangers. But they reluctantly agree to do so by chartering to somewhat mitigate the costs of the lifestyle with the promise of questionable tax benefits and some relatively minimal cash flow.

Claims to mitigate the purchase, depreciation & annual operational costs with supposed tax benefits are ubiquitous by many selling yachts, regardless of how inaccurate or deceptively fraudulent the claim may be in practice.

To take any charter tax deductions, the IRS requires a significant net after tax profit in 3 of 5 years, otherwise the charter activities are deemed a hobby and not a business. Whereby the tax-payer then has the burden of proving the primary purpose of the yacht or jet ownership is to earn a net profit. Everything is so much better for everyone if the owner earns a meaningful net after tax profit.



# Increased IRS Audit Risk:

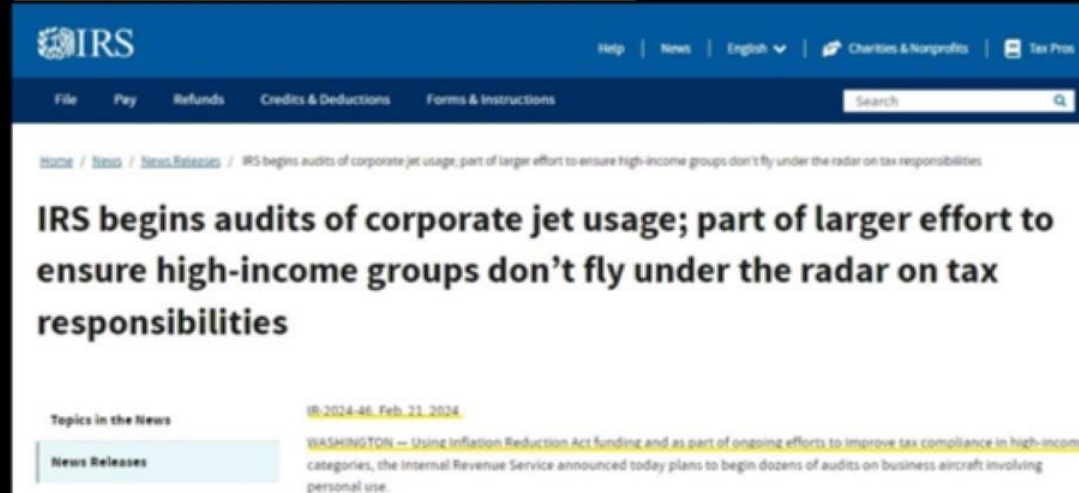
## Difficult To Overestimate, Foolish To Ignore, Easy To Prevent

In 2010, the IRS audit rate of the wealthiest was 21.2%. That's an expectation of once every 4 -5 years.

By 2019, the audit rate of the wealthy dropped to only 1.4%. That's only about once every 70 years.

Over the years, many wealthy & their advisors became sloppy & exploited the lax IRS enforcement.

Now both the wealthy & their advisors face increased IRS audit risk and enforcement actions.



The screenshot shows the IRS website's news release page. The main headline reads: "IRS begins audits of corporate jet usage; part of larger effort to ensure high-income groups don't fly under the radar on tax responsibilities". Below the headline, it states: "WASHINGTON — Using Inflation Reduction Act funding and as part of ongoing efforts to improve tax compliance in high-income categories, the Internal Revenue Service announced today plans to begin dozens of audits on business aircraft involving personal use". The date is listed as 08/2024-06, Feb. 21, 2024. The page also features a "Topics in the News" section with "News Releases" highlighted.



The screenshot shows the IRS website's news release page. The main headline reads: "IRS ramps up new initiatives using Inflation Reduction Act funding to ensure complex partnerships, large corporations pay taxes owed, continues to close millionaire tax debt cases". Below the headline, it states: "IRS ramps up new initiatives using Inflation Reduction Act funding to ensure complex partnerships, large corporations pay taxes owed, continues to close millionaire tax debt cases". The page also features a "Topics in the News" section with "News Releases" highlighted.

The Inflation Reduction Act now targets the wealthy with more audits.

Some 80,000 new IRS employees are now tasked to increase audits of those earning over \$400,000.

Treasury finds the costs of auditing the wealthy provides a 1200% ROI.

Private jet and yacht owners are a priority.



# What Will The IRS Find When They Come For You?

A profitable business or  
tax fraud bulls\*\*\*?



**IT'S A WRITE OFF**

A money losing luxury  
hobby tax scam, illegal  
improper deductions, or a  
legitimate business with  
positive cash flow and  
net profits?



# Can Charter *Ever* Be Profitable?

## THERE'S THE AUDIT TRAP OF TRADITIONAL CHARTER:

Have you ever asked a yachting professional that's NOT trying to sell you a boat or offering to "manage" your yacht - about net after tax profits from yacht charter?

- "Anyone who wants to buy a charter boat should a.) have his/her head examined, and/or, b.) have a lobotomy."
- "Nobody buys a boat to make a profit, chartering just offsets the costs."
- "It's very improbable that any charter super yacht will turn a profit. Charter is about offsetting expenses in a financial sense – in the past ten years of me covering the industry, I have heard of only half a dozen yachts that have turned a profit but they were yachts that their owners didn't really use as personal vessels; they were custom built machines especially for charter, in other words, they were built for business, and that's not really what we're talking about here. The vast majority, 90 – 95% of super yachts that charter, do not earn a profit, what they earn is money to offset expenses. There is simply no way that an owner will be able repay their capital repayments based on charter – that's not what the charter business is about".





# The Profitable Alternative To Traditional Charter

By combining strategies originally created for problem banking assets with LBO / private equity, tax and other financial strategies, YES expects its charter profit partnerships to generate superior risk adjusted returns - safe, secure, and predictable five (5) year IRRs averaging between 20% and 40% but with reasonable assurances that much greater IRRs should be relatively common.

## Profitability: The Partners, Their Priorities, Passions, & Preferences

Without divulging proprietary and confidential details, competitive advantages, or trade secrets as to how yields are achieved, consider four (4) vastly differing base case scenarios for five (5) year IRRs:

1. A \$10,000,000 yacht purchase by a partner with a combined tax burden of 47% producing an IRR of 71%
2. A \$5,000,000 yacht purchase by a foreign partner with no US or Canadian tax producing an IRR of 20%.
3. A \$1,000,000 yacht purchase by a partner with a combined tax burden of 28% producing an IRR of 36%,
4. A \$300,000 partial interest purchased by a partner with a tax burden of 18% producing an IRR of 29%.

These yields are achieved with *NO charter or any other yacht related income, NO charter tax benefits*, but with annual average operating expenses of 10% of the yacht's value. Obviously, each partnership is uniquely structured to the objectives of each partner and include other strategies we can't prudently divulge herein.

Nevertheless, expected yields from future partnerships should greatly exceed the base case without necessarily including any charter income. To charter or not, or to what extent is always an option subject to the partners. Yields may be further enhanced if a partner currently owns a yacht of which they would like to profitably dispose.



# Perhaps the question to ask is not - *can charter be profitable* - *but how profitable do you want it to be?*

Examples of three possible scenarios for a \$3,500,000 Yacht: with traditional charter and other yachting income, yet without any other income.\*

Unlike conventional charter operations, profitability is not determined or limited by the size or market value of the primary asset: yacht, jet or real estate.

Profitability is largely based upon partners' priorities & how aggressive they want to be in earning a profit & pursuing non charter income.\*

## Five Year Yachting Lifestyle Estimate

Yacht Price	\$ 3,500,000		
Expenses		\$ (2,020,333)	<i>As per the 5 year plan</i>
Yachting Income		\$ 11,879,271	<i>Charter and other yachting income</i>
Other Income		\$0	<i>Non yachting related income</i>
Net Gain Or Loss From Yachting Lifestyle		\$9,858,938	
<b>Net Worth</b>		\$16,140,505	

## Five Year Yachting Lifestyle Estimate

Yacht Price	\$ 3,500,000		
Expenses		\$ (2,334,973)	<i>As per the 5 year plan</i>
Yachting Income		\$ 16,169,319	<i>Charter and other yachting income</i>
Other Income		\$0	<i>Non yachting related income</i>
Net Gain Or Loss From Yachting Lifestyle		\$13,834,346	
<b>Net Worth</b>		\$20,118,913	

## Five Year Yachting Lifestyle Estimate

Yacht Price	\$ 3,500,000		
Expenses		\$ (2,334,973)	<i>As per the 5 year plan</i>
Yachting Income		\$ 123,669,319	<i>Charter and other yachting income</i>
Other Income		\$0	<i>Non yachting related income</i>
Net Gain Or Loss From Yachting Lifestyle		\$121,334,346	
<b>Net Worth</b>		\$127,615,913	

\* Other yachting income and other income are proprietary and confidential.

# Other Income?

The very concept of profitable yacht and jet ownership is heresy to most within the industry- including their professional advisors. Even more if profit is independent of charter.

However, consider for example; does a bank's physical building determine or limit its profitability; the number of, or the amount of deposits or loans, or the net interest spread?

Or the number, or make up of, or the fees for ancillary and complementary products and services it can cross sell to its customers?

Usually, these products are more profitable than the bank's traditional core business.

A bank's building is not only a place to do traditional banking business, but also a draw for customers for the more profitable ancillary and complimentary non-banking business. How much more so a luxury yacht?



## OVERPAYING YOUR TAXES?

PROBABLY, IF YOU'RE PAYING MORE THAN 4.5%

The United States General Accounting Office (GAO) estimates 60% - 90% of all tax returns prepared by tax professionals contain errors.

In 2019, the [GAO told Congress](#) the tax code complexity results in both under-payment & over-payment of taxes. A GAO study of paid tax professionals (CPAs) revealed:

- only ten percent (10%) prepare tax returns correctly, per tax law & error free,
- thirty-seven percent (37%) "make errors with substantial tax consequences".

Of course that's better than [prior studies where not one CPA was correct](#) and the range of tax liabilities between the highest and lowest was 100% or twice as much.

Congress estimates over half of all taxpayers overpay their taxes by not taking advantage of available tax provisions.

89% of taxpayers that overpay their taxes use "professional" fee paid tax preparers such as CPA's.

The Treasury Inspector General for Tax Administration reports less than half of taxpayers take advantage of the available income tax provisions finding that:

- paid tax preparers didn't know about key changes in the tax code,
- didn't think their clients would benefit, or
- used preparation software that led them to believe there would be no benefit.

QUESTIONS	FILE	FILE	ADVISE	CHECKS & DEDUCTIONS	TAXES
You cannot change your withholding, and you may owe taxes at the end of the year.					
Expected tax withholding					\$0
Adjusted tax obligation**					\$25,000
Proposed amount owed					\$25,000
<b>\$25,000.00 Ordinary Income:</b>					
This is an estimate of the amount of tax you will owe at the end of the year. It is based on the information you provided and may not reflect all of your tax obligations. For more information, visit <a href="#">www.irs.gov/efile</a> .					

With YES - 4.5% Tax Rate, Tax Owed \$1,111,155

QUESTIONS	FILE	FILE	ADVISE	CHECKS & DEDUCTIONS	TAXES
You cannot change your withholding, and you may owe taxes at the end of the year.					
Expected tax withholding					\$0
Adjusted tax obligation**					\$1,111,155
Proposed amount owed					\$1,111,155
<b>\$25,000,000 Ordinary Income:</b>					
This is an estimate of the amount of tax you will owe at the end of the year. It is based on the information you provided and may not reflect all of your tax obligations. For more information, visit <a href="#">www.irs.gov/efile</a> .					

more sophisticated business and financial activities, it's likely more simply falls through the cracks and is overlooked. It's not surprising then the wealthiest overpay the most.

With the prevalence of error filled tax returns prepared by leading tax professionals, what are the chances something might be amiss, lacking, or overlooked regarding your taxes? How would you really know? [How much is it really costing you?](#) (Render unto Caesar, that which is Caesar's, to God, that which is God's. Mark 12:17) What else might be overlooked or falling through the cracks? Ever had a second opinion on taxes?

Significant errors & consistent over payment of taxes are common problems; secrets few CPA's or public officials want to discuss. Then there are the [tax secrets of the super-rich](#). Nevertheless, if you pay tax of more than 4.5%, why? YES - with another set of eyes and unique perspective - could be the difference between a tax rate of nearly 40% - about 50% with state taxes - or a total combined federal & state tax rate less than 5%.

QUESTIONS	FILE	FILE	ADVISE	CHECKS & DEDUCTIONS	TAXES
You cannot change your withholding, and you may owe taxes at the end of the year.					
Expected tax withholding					\$0
Adjusted tax obligation**					\$25,000
Proposed amount owed					\$25,000
<b>\$1,000,000 Ordinary Income:</b>					
This is an estimate of the amount of tax you will owe at the end of the year. It is based on the information you provided and may not reflect all of your tax obligations. For more information, visit <a href="#">www.irs.gov/efile</a> .					

With YES - 2.5% Tax Rate, Tax Owed \$25,036

QUESTIONS	FILE	FILE	ADVISE	CHECKS & DEDUCTIONS	TAXES
You cannot change your withholding, and you may owe taxes at the end of the year.					
Expected tax withholding					\$0
Adjusted tax obligation**					\$25,036
Proposed amount owed					\$25,036
<b>\$1,000,000 Ordinary Income:</b>					
This is an estimate of the amount of tax you will owe at the end of the year. It is based on the information you provided and may not reflect all of your tax obligations. For more information, visit <a href="#">www.irs.gov/efile</a> .					

It's worse for high income earners. The latest available data from the IRS reports that for those earning over \$400,000, less than 1/3 of 1% take full advantage of all available deductions and tax code provisions.

For example, as of September 2022, the IRS' W-4 Tax Withholding Estimator on their website, confirms an employee earning \$1,000,000 of ordinary W-2 income, can with proper planning, only owe about \$25,000. That's a 2.5% tax rate.

Those earning less than \$1,000,000 could owe even less - if anything.

The IRS also confirms even someone earning \$25,000,000 in ordinary W-2 income, a professional athlete or corporate executive for example, can with the proper planning owe as little as \$1.1 million. That's a tax rate of only about 4.5%.

[That's a single year tax saving of about \\$5,000,000.](#) Such real world examples of multiple years of similar tax savings and compounding investments confirms recent research & secret of the super-rich: [taxes have 10 times greater influence over long term wealth accumulation](#) than actual asset allocations or investments.

Everyone believes they have good tax advisors, but how do you know? Few ever get a second opinion until it's too late. No one knows everything. A rapidly expanding, ever changing tax code increasingly requires specialization. With

# Another Example of Other Income

It might be helpful to think of the YES Profit Partners strategic opportunity like differences between a vineyard and winery. That said, in many cases, a wine business is both a winery and a vineyard.

A vineyard is where grapes are grown. A winery is where wine is produced. A vineyard may not have a winery on-site. Many who grow grapes don't make wine but sell their grapes to wineries.

Some vineyards do have tasting rooms on-site but produce or purchase the wines they sell elsewhere. Such operations usually refer to themselves as a vineyard, not a winery.

A winery is a licensed property that produces wine. The term winery typically encompasses the property, winemaking equipment, warehouses, bottling facilities, etc., that are involved in the winemaking process. A winery does not have to be located on a vineyard or produce wine from grapes they grow themselves.

Most wineries have tasting rooms on the premises and offer tours of their winemaking operation – fermentation tanks, aging facility, bottling line, etc. Many also have on site stores and membership clubs that use various delivery services to sell wine and a broad range of very profitable complimentary customized products and services to customers across the country that never personally visit the physical facilities.

While most of the specifics of the ancillary and complementary products and services that may be offered by YES Profit Partnerships are confidential and proprietary and are dependent on the partners, there are some hints on the YES web site if you know where & what to look for.

# Yacht Entertainment Studios

Aside from some uniquely generous tax incentives, the entertainment industry can be obscenely profitable. For example, the 2023 film Sound Of Freedom with a budget of only \$14,500,000, has already earned \$250,000,000 from the box office and counting. That's 17.3 times the investment thus far not accounting for future royalties.

And that doesn't include any merchandise sales. Many projects earn more in merchandise sales than they do from box office and distribution.

There is practically no limit what a YES Profit Partnership could earn participating in the right media productions.

The profit potential is broad and deep for all kinds and types of vessels; from vintage wooden yachts, to sailing yachts to new modern motor yachts.

Other than the time for actual shoots, with licensing agreements, royalties and profit participations the profit potential to be earned from film and media is largely independent of a vessel's actual cost or market value.

Because There Can Be More To The Good Life,  
A Higher Level, A More Abundant Life -  
From Mere Wealth To Prosperity



That if your current advisors know,  
surely they'd have told you already -  
wouldn't they?

Wealth preserving economic insights make living the best of the good life prudent wealth management

Home Why Yes Advantages Opportunity Professionals Non Profits Real Estate Resources Contact

## YES: Yacht Entertainment Studios NOW CASTING: The Good Life



various yachting lifestyle television and film projects:

- Yachts, as set locations,
- Yacht Owners, friends and family,
- Yacht Captains, and crew,
- Yacht Brokers, individuals and corporate,
- Other industry professionals and,
- Anyone interested in the luxury lifestyle.

YES Yacht Entertainment Studios has various opportunities in the domestic and international film and television production industry for yacht, yacht owners and anyone that enjoys the best the good life has to offer.

We are always looking for new and used yachts to serve as locations and sets for various projects and productions.

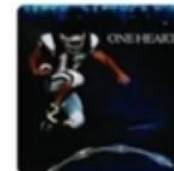
Yacht owners and/or their family and friends that are so interested may also have opportunities to appear in films.



From time to time YES Yacht Entertainment Studios may also participate in film and television production as principals and producers in numerous projects ourselves or in collaboration with others which may also require the use of yachts as locations and sets.

**AQUA**  
TELEVISION NETWORK

Yacht Entertainment Studios, the Aqua Television Network, Eterne Films, and other affiliates currently have a wide range of roles and opportunities both behind and in front of the cameras available in various television and film projects for all genres of sport enthusiasts or anyone that just enjoys all that the yachting lifestyle has to offer.



**COMING SOON**  
**Expected Release**  
**Fall 2024**  
**OneHeart The Movie**

# Examples Of CIVILION Licensing

## A NEW ERA IN FOOTWEAR MANUFACTURING

### CONSUMERS

**"Touchdown"**  
Dan Marino (Miami Dolphins)

**"These shoes are the Cinderella story"**  
Bill Murray

**"The COOLEST chef shoes"**  
Mario Batali

**"One word, Incredible"**  
Barry Larkin (MLB Hall of Famer)

**"These oxfords are bloody incredible, and no laces!"**  
Sarah Ferguson (Duchess of York)

**"I have over 20 pairs of Civilions. Civilions are the conversation star. I can't go anywhere without somebody asking about my shoes. Wade Boggs literally took my Civilions right off my feet."**  
Johnny Damon (Red Sox World Series Champion)

**"We play golf about three times a week and we throw out all of our other shoes. We only wear Civilion now. Thank you for making them high style comfortable shoe for golf"**  
John & Henri Kessler (J.B. Hensler)




### WE APPLIED SCIENCE TO A PRACTICAL PROBLEM

We are actively improving the way footwear is made by sourcing better materials and technology. Together with our manufacturing partner we've developed shoes from ocean-collected plastic and proprietary, earth friendly, bio-based materials bringing sustainability to EVA.

### BUT TECHNOLOGY AND MATERIALS ARE NOT WHERE IT ENDS.

By creating a product that handles a broad range of activities, with a single pair of shoes you walk off the golf course, drive to the boat and honeymoon in paradise. It's a minimalist philosophy that feels as good as it looks.

### FROM BOTTLES TO SHOES

With Civilion Blue V-Fusion technology, we make use of recycled bottles and other proprietary earth based materials such as coffee grounds, bamboo and sugar cane.



=



15 RESCUED BOTTLES IN A PAIR OF V-FUSION CIVILIONS.



John F. Kennedy



Disney

STAR WARS

SONY  
"Currency in Negotiations"

## LICENSING & COLLABORATIONS

Civilion has secured lucrative multi-year partnerships & licensing deals with some of the biggest brand names in the world.



Virgin



Joe Burrow, Patrick Mahomes, Allen Burke, Josh Allen, Justin Jefferson



NFL partnership to launch 2024 Super Bowl in Las Vegas



Champions don't show up to get everything they want, they show up to give everything they have.

# Smarter Charter

## Not All Charter Is The Same

Smarter Charter for yacht and jet owners is an enhanced proprietary management protocol that allows owners with yachts and jets in charter to significantly reduce their costs of ownership and operations **while maximizing profits.**

Can you maximize net profits by chartering less? YES. Sometimes less, can be more, especially comparing the short term versus the long term.

Smarter Charter is not about working harder or longer or putting more wear and tear on your asset.

Initially it may seem counter intuitive. To make more by chartering less. And it certainly helps to have the *right kind of charter clientele.*

But by leveraging our unique competitive advantages to work smarter, charter owners can be much more profitable in both the short and long term.

Because There Can Be More To The Good Life,  
A Higher Level, A More Abundant Life -  
From Mere Wealth To Prosperity



That if your current advisors know,  
surely they'd have told you already-  
wouldn't they?

Wealth preserving economic insights make living the best of the good life prudent wealth management

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## Smarter Charter the "sea - crets" of smart money



Save up to 50% to charter the world's most luxurious yachts and jets - just as some of the wealthiest have done for decades.

Smarter Charter enables select YES clients to charter yachts and jets at much lower net costs than they could likely negotiate otherwise.

Expected net savings when chartering a yachts and jets should range from at least 20% to 50% and possibly even more- depending on the client and the yacht or jet.

Sort of like the difference between wholesale and retail pricing or when you receive a rebate.

Smarter Charter enhances the value of traditional charter and expands the charter market to include those that might not otherwise consider yacht and jet charter as a viable recreational option.

It also enables the experienced yacht charterer to significantly upscale their next yacht charter.

## Not All Charter Is The Same

Smarter Charter for yacht and jet owners is an enhanced proprietary management protocol that allows owners with yachts and jets in charter to significantly reduce their costs of ownership and operations while maximizing profits.

Can you maximize net profits by actually chartering less. YES

Smart Charter for yacht charter brokers creates a more efficient yacht charter market, at reduced costs and greater profits resulting in more yacht charter transactions. Good for yacht charter brokers compensated by commissions.

How can we provide such savings?

The traditional yacht charter industry is woefully inefficient. This provides opportunities for us to exploit for our clients' / partners' to benefit.

There are many fine management companies and charter brokers whose primary focus is to market charter as a way to generate some income for a yacht or jet owner to defray some of the expense of ownership.

However, few if any ever address actual net after tax charter profits.

Yacht charter brokers are usually commissioned and compensated by the frequency and the price the owner receives for each charter.

## Too Good To Be True?

www.cnbc.com - 2017/12/18 - billionaire-richard-branson...

Billionaire Richard Branson reveals why he always says 'yes'



"If somebody offers you an amazing opportunity but you are not sure you can do it, say yes - then learn how to do it later!" Branson writes, The ...

CNBC - Ruth Ulrich - Dec 18, 2017

# Celebrity Charter

Just As Not All Charter Is The Same – Neither Are All Partners





# Don't Forget Real Estate

The Profit Partnership strategies apply as well if not better to, and include, all types of real estate, foreign and domestic.



# PROFIT PARTNERSHIPS 2024

## SUMMARY

- Quality of life assets usually depreciate and are often seen simply as extravagant lifestyle expenses. Such assets as yachts, jets, horses, premium real estate, etc., can now with YES Profit Partnerships be prudent investments; cash flow positive and profitable contributors to long term wealth creation and preservation.
- Heretofore, many luxury lifestyle assets were marketed & acquired based largely on inaccurate, incomplete, even fraudulent tax practices of taking business deductions with no true business purpose or profit motive.
- A new more vigorous and robust IRS is targeting affluent taxpayers for audit - especially those abusing the system claiming fraudulent business expenses for their hobbies & other illegal deductions. Tax deductions from unprofitable yacht and jet tax activities - and any taxpayer taking such - should be an IRS priority.
- Making yacht and jet charter, equine enterprises and other similar activities cash flow positive, profitable after tax, irrefutably demonstrates a true business purpose and profit motive that substantially reduces, **all but eliminating added IRS audit risk, for the taxpayer and their advisors.**
- YES, a third party sharing in the net profits, not only increases bottom line profitability, but is additional protection from further IRS scrutiny by proving a business purpose, profit motive, not a personal hobby.
- Each profit partnership- including the assets, products and services offered, structure, operations and profit participations- is specifically designed & managed according to the partners' agreed upon priorities.
- Expected five (5) year IRRs averaging between 20% and 40%.

**You've nothing to lose-except IRS scrutiny, and a *yacht* to gain!**



FOR MORE DETAILS ON PROFIT PARTNERSHIPS,  
TAKE A DEEP DIVE WITH YES, AND "SEA" WHAT WE CAN DO

## IS IT REALLY "LIVING THE GOOD LIFE", IF YOU'RE NOT DOING ANY GOOD?

### WELCOME TO THE ECONOMICALLY & ENVIRONMENTALLY SUSTAINABLE YACHTING LIFESTYLE

Inside is *a yacht* of information about how to make your dreams come true and live more abundantly.

Your time is valuable. Your situation unique. But, the concerns of the global boating community are diverse. They run too fast, broad and deep to all be properly addressed in a public forum.

So if you can't find what you are looking for - please contact us for a customized solution to your specific need.

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